



ALAMO
COLLEGES

DIGITAL ART I ARTS-2348

Full Term Spring 2016 Section 001.24634

3-2-4 Credits 01/19/2016 to 05/14/2016 Modified 01/25/2016

MEETING TIMES

MONDAY + WEDNESDAY 10am-12:30pm

PEDER 100 (Digital Studio)

CONTACT INFORMATION

Associate Professor: Karen Mahaffy

Email: kmahaffy@alamo.edu (mailto:kmahaffy@alamo.edu)

Office: Pedernales Hall 115

Phone: (210)486-3215

Office Hours:

Monday, Wednesday, 8:00 AM to 10:00 AM, PEDER 115

If I am not in my office, check in PEDER 100 (MACLab/Digital Studio)

Tuesday, Thursday, 8:25 AM to 11:25 AM, PEDER 115

MATERIALS

There are no required textbooks for this course. We will use online and open source tutorials and class generated examples and resources which will be made available in our Canvas course site.

Other Mandatory Supplies:

- A notebook/sketchbook for studies and thumbnails and to keep track of information given in class lectures and demonstrations.

- 4GB or larger external USB drive OR reliable access to an online storage account like Dropbox
- access to a digital camera of any kind (with the proper cords or card reader)

DESCRIPTION

Studio art courses that explore the potential of the computer hardware and software medium for their visual, conceptual, and practical uses in the visual arts.

Prerequisites

INRW 0305

OBJECTIVES

Presentation of assigned digital/media arts and imaging topics to be addressed by the student through the progressive development of design, conceptual and technical skills.

Recognition of the potential application of programs/devices to the student's individual ideas/projects.

Vocabulary used to discuss finished works.

Methods of Instruction:

The methods of instruction include image-based lectures, demonstrations, class exercises, textbook discussion, audio-visual presentations and may include research papers, guest speakers, tours, quizzes and tests.

Hands-on experience will be gained through a series of topical assignments with specific, required student performance (these may be individual or group projects).

Generally, the procedure for projects will be:

- Each project is preceded by lectures, readings and demonstrations that focus on visual material, concepts and skills specific to the unit of study.
- Students receive a formal assignment for each project, which includes its requirements and limitations, objectives and deadlines.
- Project specifics are discussed and examples used to clarify critical points and possible solutions are discussed.
- Progressive steps are delineated, providing a well-defined structure for developing an effective solution.
- Students explore the topic and experiment with independent solutions using the demonstrated techniques.
- Instruction may be supplemented by speakers, and timely introduction of pertinent materials.
- Individual assistance is given as needed and projects are evaluated and revised at each discreet step.
- Use of teacher and peer critiques plus self-evaluation of projects are an essential ingredient of this process. Class critiques are used to promote skills in critical inquiry and interpersonal communication.

OUTCOMES

- 1 Demonstrate Critical Thinking and Communication by analyzing and synthesizing the formal, conceptual, and technical processes of historical and contemporary Digital Arts through completion of creative, well-resolved digital arts work.
- 2 Develop and demonstrate Teamwork by employing self-discipline within the shared studio environment to work individually and/or collaboratively with peers in order to openly and effectively produce unique digital arts work with the appropriate use of tools and facilities.
- 3 Demonstrate Critical Thinking, Communication, and Teamwork by analyzing, interpreting, and discussing finished original digital arts work individually or collaboratively, using appropriate language and specific visual art terminology.
- 4 Demonstrate Social Responsibility by exhibiting knowledge and awareness of the social role of Digital Arts in history and contemporary culture through innovative projects that convey personal meaning informed by a regional, national, and global perspective.

EVALUATION

All assignments and projects will be assigned a letter grade by the instructor and may be discussed/critiqued as a group or individually, as time allows and as the instructor determines appropriate.

Project Grades = 60% of your final grade

Each Project will be assigned a grade (worth 100 points each)

Class attendance = 20% of your final grade

Coming Late/Leaving Early (marked as 75% of a day's attendance)

Participation/Engagement = 20% of your final grade

Participation activities will be assigned throughout the semester (worth 10-20points each)

An overall Participation/Engagement grade (worth 100 points) will be assessed and adjusted weekly as the semester progresses.

Final Grades

100-90=A Excellent

89-80=B Above Average

79-70=C Average

69-60=D Below Average

59 and below=F Failing

Evaluation of student work is based on the individual's efforts as they relate to the stated outcomes.

SCHEDULE

General Weekly Schedule - Subject to Change as needed.

Week 1 +2:

Introduction - MAC OS

Introduction to Photoshop + Raster Images/File Types

Project #1 Photoshop [Composite Raster Images]

Week 3-4:

Project#2 Photoshop [Painting and Drawing]

Week 5-6:

Introduction to Illustrator - Vector/File Types

Project #3: Illustrator [Word + Image]

Week 7:

Project #4: Illustrator + Photoshop [Open Media]

Week 8: Mid-Terms

Portfolio Assessment

Week 9-10:

Project #4: Photoshop + Premiere [Intro to Time-Based Media]

Week 11-13:

Introduction to Animation/Video

Project #5 Premiere or Flash

Week 13-15: Final Project [Open Media]

Week 16: FINAL CRITIQUE/Portfolio Assessment

INSTITUTIONAL POLICIES

STUDENT RESPONSIBILITIES:

A. Attendance:

Effective Spring Term 2010, student absences will be recorded from the first day the class meets. Regular and punctual attendance in all classes and laboratories, day and evening, is required. Students who are absent for any reason should always consult with their instructors. Course syllabi must provide specific information regarding attendance, including, for courses involving the internet, online activity that constitutes "attendance." Also, both tardiness and early departure from class may be considered forms of absenteeism. In all cases, students will be held responsible for completion of course requirements covered in their absence.

Additionally, it is the student's responsibility to drop a course for nonattendance. Course instructors establish policy with regard to attendance in their respective syllabi and may drop a student for excessive absences. Absences are considered excessive when more than 12.5 percent of the total contact hours of instruction in a semester, including lecture and lab, are missed. For example, in a three-credit-hour lecture class, students may be dropped after more than six contact hours of absences. In a four-credit-hour lecture/lab class, students may be dropped after more than eight contact hours of absences. Absences are counted regardless of whether they occur consecutively.

In special programs with additional accreditation or certification standards, additional attendance requirements may be enforced but faculty must clearly explain these policies in their syllabi. Students who stop attending class for any reason should contact the instructor and the college registrar to officially withdraw from the class. Students may be required to consult with an advisor or designee before dropping.

Failure to officially withdraw may result in a failing grade for the course. It is the student's responsibility to withdraw officially from a class by submitting a completed Withdrawal Form to the Admissions and Records Office.

B. Student Responsibility for Success (Alamo Colleges Policy F.6.2):

As members of the Alamo Colleges learning community, students, faculty, staff and administrators all share the responsibility to create an atmosphere where knowledge, integrity, truth, and academic honesty are valued and expected. A clear acknowledgment of the mutual obligations of all members of the academic community emphasizes this implicit partnership in fostering the conditions necessary for student success.

In this relationship, the Alamo Colleges provides institutional policies, procedures, and opportunities to facilitate student learning that encourage interaction, involvement and responsible participation. Inherent in the academic climate is the expectation that students will assume responsibility for contributing to their own development and learning. Academic success is directly tied to the effort students put into their studies, the degree to which they interact with faculty and peers, and the extent to which students integrate into the campus life.

1. Engagement

1. Create connections and build relationships with faculty, staff and students (visit during office hours, join clubs and organizations, participate in student activities, etc.);
2. Stay informed of policies, procedures, deadlines and events for academic and co-curricular activities;
3. Complete all requirements for admission, registration, and payment by deadlines;
4. Apply for financial assistance, if needed, complying with all federal, state and local regulations and procedures;
5. Meet all federal, state and local health care regulations.

2. Communication

1. Seek guidance from faculty, advisors or counselors for questions and concerns in regards to degree plans, major selection, academic status, grades, and issues impacting college success;
2. Develop a peer support system to identify student contacts for questions, group assignments, etc. regarding academic and co-curricular activities;

3. Communicate with College personnel promptly regarding academic or co-curricular concerns and assistance requests;
4. Carefully consider the information provided by College personnel and make decisions using that information;
5. Check the Alamo Colleges' Web Services regularly for emails, holds, student records, financial aid status and announcements;
6. Submit disability documentation if seeking services and request academic accommodations in advance of each semester.

3. Academic Success

1. Complete courses with passing grades and maintain in good academic standing (2.0 GPA) status;
2. Read and follow all syllabi;
3. Purchase textbooks and required supplies in a timely manner;
4. Attend classes regularly and on time, with as few absences, late arrivals, and early exits as possible;
5. Arrive to class with all needed materials and completed assignments for that class period;
6. Be attentive in class and actively participate as appropriate;
7. Devote sufficient time for studying;
8. Ensure integrity in all aspects of academic and career development;
9. Accurately represent one's own work and that of others used in creating academic assignments. Use information ethically and exercise appropriate caution to avoid plagiarism on all assignments;
10. Notify faculty in advance or as soon as possible about absences and provide documentation as appropriate;
11. Consult faculty members in advance when unable to complete projects, assignments, or take examinations as scheduled.

4. Self-Responsibility and Responsibility to Others

1. Maintain accurate and complete degree/certificate major selection and contact information including name, address, phone number and emergency contact;
2. Balance personal obligations and educational pursuits. Work with a counselor / advisor to design a realistic schedule that dedicates adequate effort to be successful in college studies;
3. Know and follow the regulations and guidelines outlined in the Student Code of Conduct and Student Handbook;
4. Maintain respectful and appropriate behavior within and outside the classroom;
5. Ask for help when needed. Use all available resources and facilities provided by the College to enhance the learning experience;
6. Attend scheduled advising sessions, tutorials, and other appointments. Cancel or reschedule only with good reasons as early as possible;
7. Arrive prepared for tutorial sessions, bringing all needed materials (books, syllabi, rough drafts, calculators, assignment sheets, etc.).

C. Textbook Availability

A student of this institution is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

COLLEGE REQUIREMENTS:

While other exams are given at the discretion of the instructor, a final assessment is given at the end of each semester for each course. The Final Exam Schedule changes with each term and differs from normal class meeting dates and times. See the Final Exam Schedule in the Catalog/Schedule of Classes in the left hand navigation bar.

A student who must be absent from a final evaluation should petition that instructor for permission to postpone the evaluation. A student absent without permission from a final evaluation is graded "0" on the exam.

Incomplete Grades. The conditional grade of "I" may be issued to a student having a passing average on all completed coursework but for a justified reason, such as illness or death in the family or by providential hindrance, has been prevented from taking the final examination or completing other required coursework. The "I" becomes an "F" in one hundred twenty (120) calendar days from the end of the term unless the student completes the balance of the coursework with a performance grade of "D" or higher. Re-enrollment in the course will not resolve the "I." The student and faculty must fill out an Incomplete Contract, clearly defining the work remaining to be finished.

COLLEGE POLICIES

COLLEGE POLICIES:

A. All of the Alamo Colleges are tobacco free.

B. Alamo Colleges DPS Emergency Phone Numbers:

Emergency Phone (210) 485-0911

General Phone (210) 485-0099

Weather Phone (210) 485-0189 (For information on college closures)

D. Students are required to silence all electronic devices (e.g., pagers, cellular phones, etc.) when in classrooms, laboratories and the library.

Disability Access Statement – In accordance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act, it is the responsibility of the student to self-identify with the campus Disability Services office. Only those students with appropriate documentation will receive a letter of accommodation from the Disability Services office. Instructors are required to follow only those accommodation and/or services outlined in the letter of accommodation. For further information, please contact the Disability Services office at (210) 486-3020 or visit the office located in the Palomino Center, Room 101. If you have specific needs, please discuss them privately with your instructor.