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Enrollment Blog

2017 discounting benchmarks: How do your rates compare?

RNL recently released the 2017 Discounting Report which provides discounting benchmarks from nearly 300

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Events

New Approaches to Optimize Your Phonathon

May 17—Free webinar

Discount Rates Continue to Climb—How Can You Manage Yours?

May 17—Free webinar

CAMPUSCALL and Phonathon Workshops

July 24-26, Denver

Fundraising Blog

understand advancement leader priorities, challenges, and strategies. ...

May 1, 2017 3:05 PM

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Papers & Research

Advancement Leaders Speak 2017

Read what chief advancement officers identified as their key challenges and priorities.

- [E-Expectations Report: Examining Transitions From Junior to Senior Year](#)
- [2017 Student Retention Indicators Benchmark Report](#)

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We are looking for dedicated individuals for full-time careers, part-time positions, and internships. So why not find a great position

Digital Philanthropy and Millennial Engagement Conference

July 26-28, Denver

National Conference on Student Recruitment, Marketing, and Retention

July 26-28, Denver

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- [2017 Report: National Freshman Motivation to Complete College](#)
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Enrollment Management

Student search campaigns
Applicant pool management
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Enrollment consulting
Strategic enrollment planning
Web and digital marketing

Events and Webinars

Enrollment management events
Fundraising management events
Student retention events
National Conference

College Student Retention

Student success solutions
Student retention consulting
Student retention analytics
Student satisfaction surveys
College retention surveys

Papers and Research

Enrollment management papers
Fundraising management papers
Student retention papers

Fundraising Management

Multichannel fundraising
Phonathon management
Phonathon software
Major and planned giving
Crowdfunding
Fundraising data enrichment

Blogs and Social Media

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Higher Ed Market Research

Market research services
Academic demand
Cost and curriculum
Tuition strategy
Price sensitivity analysis
Campus research surveys

Case Studies

Enrollment management case studies
Fundraising management case studies
Student retention case studies

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