



ALAMO
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Program Student Learning Assessment Plan/Report
Academic Year 2011-2012

Program/Award: AAS Logistics and Supply Chain Management – Academic Year 2011/2012

Program Lead Faculty: Ronnie Brannon

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Outcome #1	AAS Logistics and Supply Chain Management Degree Student Learning Outcome Demonstrate logistics skills in real world working environment.
Measures	Courses in this certificate that address this outcome LMGT 2388 Evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Associate of Applied Science Award. Post Graduate Employer Survey sent out to employer to see if they are meeting the objectives through their work performance.
Targets	Spring 2011, 70% of assessed students make a “C” or better on the LMGT 2388 final evaluation including satisfactory evaluation by employer at the end of the grading period.
Findings	In Spring 2012, 86% of assessed students made a C or better of the professor evaluation including satisfactory evaluation by employers at the end of the grading period.
Assessment of Previous Cycle’s Action Plan	100% of assessed students made a C or better of the professor evaluation including satisfactory evaluation by employers at the end of the grading period.
New Action Plans	More work is needed to ensure that a student dropped from the course for nonperformance before critical ending time. Case studies are being used in all classes to ensure that there is critical thinking when it comes to problem solving in logistics. Work is still be done to include video in course work.
Outcome #2	AAS Logistics and Supply Chain Management Degree Student Learning Outcome Describe management’s role in the delivery of logistics.
Measures	Courses in this certificate that address this outcome LMGT 1319 Students are given questions during examinations in the form of discussion questions and case studies that make the student think and have to demonstrate and understanding of management’s role in the process of logistics.
Targets	70% of student make a “C” or better on the exam discussion and case studies questions addressing this outcome used the LMGT 1319 Introduction to Business Logistics Management Course.
Findings	In Spring 2012 100% of the students made a “C” or better on the Case Study that simulates real world situations and demonstrates students understanding of management’s role in the delivery of Logistics.



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Assessment of Previous Cycle's Action Plan	In Fall 2011 83% of the students made a "C" or better on the Case Study that simulates real world situations and demonstrates students understanding of management's role in the delivery of Logistics.
New Action Plans	The program is continually improving and will be looking to get involved in academic competitions that students will be able to demonstrate their mastery of the Case Study and problem solving.
Outcome #3	AAS Logistics and Supply Chain Management Degree Student Learning Outcome Discuss total supply chain management and its function in the physical distribution system.
Measures	Courses in this certificate that address this outcome LMGT 1323 When students successfully complete LMGT 1323 Domestic and International Transportation Management, they should demonstrate a complete understanding of supply chain management and its connection to the physical distribution system by their response on the final exam case study.
Targets	70 % of Student make a "C" or better final exam case study for LMGT 1323 Domestic and International Transportation Management.
Findings	100% of the students in Fall 2011 LMGT 1323 Domestic and International Transportation Management made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems.
Assessment of Previous Cycle's Action Plan	100% of the students in Spring 2011 LMGT 1323 Domestic and International Transportation Management made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems.
New Action Plans	Bringing more instructional videos into the classroom will enhance the overall learning experience. More videos are being used, however this has no impact on the student that do not prepare for courses of instruction. Logistics Industry day activities were conducted on and off campus.