



**A L A M O  
C O L L E G E S**

PALO ALTO COLLEGE

**Program Student Learning Assessment Plan/Report**  
**Academic Year 2011-12**

**Program/Award: Associate of Applied Science in Business Management**

**Program Lead Faculty: Veronica Rosas-Tatum**

**Department Chair: Dean Shelman**

Outcome #1	Demonstrate relevant job-performance and workplace skills.
Measures	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students. Also considered is the evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Associate of Applied Science Award.
Targets	70% of assessed students will achieve a passing grade on the concept- and hands-on skill performance assessments in BMGT 2382 Cooperative Education – Business Administration & Management and will also achieve all the goals set by agreement for the co-operative learning capstone class.
Findings	2011-12: number of students = 27; number passed = 27 ; pass rate: 100% 2010-11: number of students = 36; number passed = 36 ; pass rate: 100% 2010-11: number of students = 36; number passed = 36 ; pass rate: 100% 2009-10: number of students = 35; number passed = 33 ; pass rate: 94 %
Assessment of Previous Cycle's Action Plan	Enhance course material to prepares student for scenarios encountered - Completed Continue course offering through internship experiences.- Ongoing Continue to explore additional avenues for enhancing course, to include job shadowing and site visits- Ongoing Continue to conduct surveys of employers involved in internship experiences - Ongoing Continue to develop additional job sites for students to expand their potential for employment – Ongoing
New Action Plans	Continue course offering through internship experiences. Continue to explore additional avenues for enhancing course, to include informational interviews of selected business personnel. Continue to conduct surveys of employers involved in internship experiences. Continue to develop additional job sites for students to expand their potential for employment.