



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Assessment Report

Program/Award: Associate of Applied Science in Business Management

Academic Year Assessed: 2012-13

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Program Learning Outcome #1	Demonstrate relevant job-performance and workplace skills.
Courses in the degree plan that address this outcome	BMGT 2382
Assessment Method	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students. Also considered is the evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Associate of Applied Science Award.
Targets for Achievement	70% of assessed students will achieve a passing grade on the concept- and hands-on skill performance assessments in BMGT 2382 Cooperative Education – Business Administration & Management and will also achieve all the goals set by agreement for the co-operative learning capstone class.
Results	2012-13: number of students = 17; number passed = 15; pass rate: 88% 2011-12: number of students = 27; number passed = 27 ; pass rate: 100% 2010-11: number of students = 36; number passed = 36 ; pass rate: 100% 2010-11: number of students = 36; number passed = 36 ; pass rate: 100% 2009-10: number of students = 35; number passed = 33 ; pass rate: 94 % 2008-09: number of students = 20 ; number passed = 20 ; pass rate:100% 2007-08: number of students = 12 ; number passed = 12; pass rate: 100%
Target Met or Not Met	Met
New action plan for improvement of student learning	Develop process to incorporate informational interviews at designated employment sites. Continue to survey employers involved in internship experiences. Seek input from advisory committee to add additional job sites to expand internship sites.

Evaluation of previous cycle's action plans	<p>Continue course offering through internship experiences. - completed</p> <p>Continue to explore additional avenues for enhancing course, to include informational interviews of selected business personnel. - ongoing</p> <p>Continue to conduct surveys of employers involved in internship experiences. - ongoing</p> <p>Continue to develop additional job sites for students to expand their potential for employment. - ongoing</p>
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