



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Assessment Report

Program/Award: Business Management: Leadership Level 1 AAS Certificate

Academic Year Assessed: 2012-13

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Program Learning Outcome #1	Demonstrate knowledge and skills for identifying and utilizing specific leadership styles and approaches in motivating and communicating with others in an organizational setting.
Courses in the degree plan that address this outcome	BMGT 2309
Assessment Method	Concept- and hands-on skill performance assessments through case study analyses and written assignments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets for Achievement	70% of assessed students will have a passing grade on the case study analyses and written assignments in BMGT 2309 Leadership.
Results	2012-13: number of students = 59; number passed = 49; pass rate: 83% 2011-12: number of students = 61; number passed = 59 ; pass rate: 96 %
Target Met or Not Met	Met
New action plan for improvement of student learning	Continue monitoring delivery methodology and use of course materials. Revise end of semester project to ensure application of course learning outcomes.
Evaluation of previous cycle's action plans	Review course materials and delivery methods to ensure content is current. - completed Continue monitoring delivery methodology and use of course materials. - ongoing