



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Assessment Report

Program/Award: Business Management: International Business Level 1 AAS Certificate

Academic Year Assessed: 2012-13

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Program Learning Outcome #1	Demonstrate knowledge and skills for success in entry level management (supervisory) positions.
Courses in the degree plan that address this outcome	IBUS 2380
Assessment Method	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets for Achievement	70% of assessed students will have a passing grade on the Concept- and hands-on skill performance assessments in the IBUS 2380 Cooperative Education – International Business, and all the goals set by the co-operative learning class will be achieved.
Results	Course not taught as yet – Assessment Not Viable for this academic year. 2012-13: Course not taught
Target Met or Not Met	not met
New action plan for improvement of student learning	Continue to research the merging of this Certificate with the International Logistics Management Certificate.
Evaluation of previous cycle's action plans	Research the merging of this Certificate with the International Logistics Management Certificate. - Continue