



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Assessment Report

Program/Award: Business Management: Administration Level 1 AAS Certificate

Academic Year Assessed: 2012-13

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Program Learning Outcome #1	Demonstrate organizational knowledge and workplace skills for satisfactory job performance in entry-level positions.
Courses in the degree plan that address this outcome	BMGT 2341
Assessment Method	Concept- and hands-on skill performance assessments through case study analyses will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets for Achievement	70% of assessed students will achieve a passing grade on the case study analyses in BMGT 2341 Strategic Management.
Results	2012-13: number of students = 16; number passed = 16; pass rate: 88% 2011-12: number of students = 26; number passed = 25 ; pass rate: 96%
Target Met or Not Met	Met
New action plan for improvement of student learning	Research simulations available to enhance course delivery. Continue to monitor delivery methodology to update instructional materials as appropriate.
Evaluation of previous cycle's action plans	Continue to review related materials for content level and recommend changes to existing resources. - completed Continue monitoring delivery methodology and use of course materials. - ongoing