



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report

Academic Year 2011-12

Program/Award: Logistics Management: International Logistics Management Level I AAS Certificate

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Department Chair: Gary Shelman

Outcome #1	Logistics Management: International Logistics Management Level I AAS Certificate Student Learning Outcome Describe the impact of transportation on international logistics operations.
Measures	Assessment Measure for this Outcome When students successfully complete the LMGT 1323 Domestic and International Transportation Management, they should demonstrate a complete understanding of supply chain management and its connection to the physical distribution system by their response on the final exam case study.
Targets	Achievement Target for this Measure 70 % of Student make a "C" or better on the LMGT 1323 Domestic and International Transportation Management final exam case study
Findings	Findings 92 % of students in Fall 2011 LMGT 1323 Domestic and International Transportation made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems.
Assessment of Previous Cycle's Action Plan	100% of the students in Spring 2011 LMGT 1323 Domestic and International Transportation Management made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems.
New Action Plans	Related Action Plans Bringing more instructional videos into the classroom will enhance the overall learning experience. More videos are being used, however this has no impact on the student that do not prepare for courses of instruction.
Outcome #2	Logistics Management: International Logistics Management Level I AAS Certificate Student Learning Outcome List import and custom regulations that are important in international logistics operations.
Measures	Assessment Measure for this Outcome Final exam question in IBUS 2345 Import Customs Regulations
Targets	Achievement Target for this Measure 70% of Students make a "C" or better on the IBUS 2345 Import Customs Regulations final exam question that deals with this subject.
Findings	Findings This course did not make in the 2011 – 2012 academic school year



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Assessment of Previous Cycle's Action Plan	100% of the students made a "B" on the IBUS 2345 Import Customs Regulations final exam question that deals with the importance and customs regulations.
New Action Plans	Related Action Plans Plans are to market this course more to increase enrollment.
Outcome #3	Logistics Management: International Logistics Management Level I AAS Certificate Student Learning Outcome Describe the impact of management's role on international logistics operations.
Measures	Assessment Measure for this Outcome Students are given questions during examinations in the form of discussion questions and case studies that make the student think and have to demonstrate and understanding of management's role in the process of logistics.
Targets	Achievement Target for this Measure 70% of student make a "C" or better on the finals case study for the LMGT 1319 Introduction to Business Logistics Management Course.
Findings	In Spring 2012, 100% of the students made a "C" or better on the Case Study that simulates real world situations and demonstrates students understanding of management's role in the delivery of Logistics.
Assessment of Previous Cycle's Action Plan	In Fall 2011 83% of the students made a "C" or better on the Case Study that simulates real world situations and demonstrates students understanding of management's role in the delivery of Logistics.
New Action Plans	The program is continually improving and will be looking to get involved in academic competitions that students will be able to demonstrate their mastery of the Case Study and problem solving.