



ALAMO
COLLEGES

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Program Student Learning Assessment Plan/Report

Academic Year 2011-2012

Program/Award: Logistics Management Level I AAS Certificate

Program Lead Faculty: Ronnie Brannon

Department Chair: James Shelman

Outcome #1	Logistics Management: Logistics Management Level I AAS Certificate Student Learning Outcome Describe management's role in the delivery of logistics.
Measures	Courses in this certificate that address this outcome LMGT 1319 Students are given questions during examinations in the form of discussion questions and case studies that make the student think and have to demonstrate and understanding of management's role in the process of logistics.
Targets	70% of student make a "C" or better on the case study of LMGT 1319 Introduction to Business Logistics Management final.
Findings	In Spring 2012 100% of the students made a "C" or better on the Case Study that simulates real world situations and demonstrates students understanding of management's role in the delivery of Logistics.
Assessment of Previous Cycle's Action Plan	In Fall 2011 83% of the students made a "C" or better on the Case Study that simulates real world situations and demonstrates students understanding of management's role in the delivery of Logistics.
New Action Plans	The program is continually improving and will be looking to get involved in academic competitions that students will be able to demonstrate their mastery of the Case Study and problem solving.
Outcome #2	Logistics Management: Logistics Management Level I AAS Certificate Student Learning Outcome Describe the impact of automation systems on warehouse operations.
Measures	Courses in this certificate that address this outcome LMGT 1340
Targets	70% of assessed student make a "C" or better on the LMGT 1330 Contemporary Logistics Issues final case study.
Findings	89% of assessed students in Spring 2012 LMGT 1340 Contemporary Logistics Issues scored 80% or higher on the final exam case study, that challenged students to demonstrate an understanding of management's role in the process of logistics.
Assessment of Previous Cycle's Action Plan	90% of assessed students in Spring 2011 LMGT 1340 Contemporary Logistics Issues scored 78% or higher on the final exam case study, that challenged students to demonstrate and understanding of management's role in the process of logistics.



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New Action Plans	Provide videos weekly on instructional topics that will augment the teaching model on-line and in the classroom. Instructional videos are still being developed to be used on-line and in the classroom.
Outcome #3	Logistics Management: Logistics Management Level I AAS Certificate Student Learning Outcome Describe the different modes of transportation that support logistics operations.
Measures	Courses in this certificate that address this outcome LMGT 1323 Final Exam Case Study in LMGT 1323. When students successfully complete the LMGT 1323 Domestic and International Transportation Management, they should demonstrate a complete understanding of supply chain management and its connection to the physical distribution system by their response on the final exam case study.
Targets	70 % of Student make a "C" or better final exam case study for LMGT 1323 Domestic and International Transportation Management.
Findings	92 % of students in Fall 2011 LMGT 1323 Domestic and International Transportation made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems
Assessment of Previous Cycle's Action Plan	100% of the students in Spring 2011 LMGT 1323 Domestic and International Transportation Management made a "C" or better on the final exam case study relating to supply chain management and physical distribution systems.
New Action Plans	Bringing more instructional videos into the classroom will enhance the overall learning experience. More videos are being used, however this has no impact on the student that do not prepare for courses of instruction.