



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report

Academic Year 2011-12

Program/Award: Floral Design Technician Certificate

Program Lead Faculty: Kirk Williams

Department Chair:

Outcome #1	Apply the basic principles of plant function and development emphasizing Horticultural applications.
Measures	Plant Structure and Function Lab Practical
Targets	70% of assessed students satisfactorily apply the basic principles on the lab practical in HALT 1301
Findings	<u>Fall 2011</u> (Evening Lab Only) – 11 of 11 students satisfactorily completed the plant structure and function lab practical = 100% success rate.
Assessment of Previous Cycle's Action Plan	LMS was proposed to administer a pre-test for blended course but this was not accomplished because digital images were not captured and processed.
New Action Plans	Capture digital images, process them and use LMS to administer a pre-test.
Outcome #2	Identify and practice design techniques used to create aesthetically pleasing floral designs.
Measures	Final Exam in FMKT 1301 Floral Design course.
Targets	80 percent of the class passing the FMKT 1301 Floral Design final with a C or better.
Findings	Course has not been taught yet.
Assessment of Previous Cycle's Action Plan	Develop a test blue print for the final Increase use of technology in plant identification. Increase hands-on activity
New Action Plans	Develop a test blue print for the final Increase use of technology in plant identification. Increase hands-on activity
Outcome #3	Identify and explain the principles and elements of design common for the floral industry.
Measures	The final exam in FMKT 2331 Advanced Floral Design course.
Targets	80 percent of the class passing the FMKT 2331 Advanced Floral Design final with a C or better
Findings	New program...course not offered yet.



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Assessment of Previous Cycle's Action Plan	Offer courses as demand indicates.
New Action Plans	Offer courses as demand indicates