



ALAMO  
COLLEGES

PALO ALTO COLLEGE

**Program Student Learning Assessment Plan/Report**  
**Academic Year 2011-12**

**Program/Award: Business Management: Leadership Level 1 AAS Certificate**

**Program Lead Faculty: Veronica Rosas-Tatum**

**Department Chair: Dean Shelman**

Outcome #1	Demonstrate knowledge and skills for identifying and utilizing specific leadership styles and approaches in motivating and communicating with others in an organizational setting.
Measures	Concept- and hands-on skill performance assessments through case study analyses and written assignments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets	70% of assessed students will have a passing grade on the case study analyses and written assignments in BMGT 2309 Leadership.
Findings	2011-12: number of students = 61; number passed = 59 ; pass rate: 96 %
Assessment of Previous Cycle's Action Plan	Develop a rubric to score the case study analyses and the written assignments - Completed Utilize Early Alert resources and instructor-initiated intervention methods as needed – Not viable as instructor handled interventions. Review course materials and delivery methods to ensure content is relevant and focused. – Completed Continue monitoring delivery methodology and use of course materials. – Ongoing Utilize online resources to provide relevant examples. - Completed
New Action Plans	Review course materials and delivery methods to ensure content is current. Continue monitoring delivery methodology and use of course materials.