



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report

Academic Year 2011-12

Program/Award: Business Management: International Business Level 1 AAS Certificate

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Outcome #1	Demonstrate knowledge and skills for success in entry level management (supervisory) positions.
Measures	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets	70% of assessed students will have a passing grade on the Concept- and hands-on skill performance assessments in the IBUS 2380 Cooperative Education – International Business, and all the goals set by the co-operative learning class will be achieved.
Findings	Course not taught as yet – Assessment Not Viable for this academic year.
Assessment of Previous Cycle's Action Plan	Research the merging of this Certificate with the International Logistics Management Certificate. – Reviewed and Researched; Continue effort to Merge Certificate with the International Logistics Management Certificate
New Action Plans	Research the merging of this Certificate with the International Logistics Management Certificate. - Continue