



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report
Academic Year 2011-12

Program/Award: Business Management: Entry Level Supervision Level 1 AAS Certificate

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Outcome #1	Demonstrate knowledge and skills for success in entry level management (supervisory) positions.
Measures	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students. Also considered is the evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Entry-Level Supervision Certificate Award.
Targets	70% of assessed students will achieve a passing grade on the concept- and hands-on skill performance assessments in BMGT 2382 Cooperative Education and will also achieve all the goals set by the co-operative learning agreement.
Findings	2011-12: number of students = 27; number passed = 27 ; pass rate: 100%
Assessment of Previous Cycle's Action Plan	Develop rubrics to assess the hands-on skill performances – Completed Continue course offering through internship experiences. -Continue Explore additional avenues for enhancing course, to include job shadowing and site visits. - Continue Conduct surveys of employers involved in internship experiences. – Ongoing Develop additional job sites for students to expand their potential for employment. – Ongoing Enhance course material to include case studies.- Continue
New Action Plans	Explore additional avenues for enhancing course, to include informational interviews and on-site career exploration opportunities. Conduct surveys of employers involved in internship experiences. – Ongoing Develop additional job sites for students to expand their potential for employment. – Ongoing Enhance course material to include case studies. - Ongoing