



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report
Academic Year 2010-11

Program/Award: Business Management: Leadership Level 1 AAS Certificate

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Outcome #1	Demonstrate knowledge and skills for identifying and utilizing specific leadership styles and approaches in motivating and communicating with others in an organizational setting.
Measures	Concept- and hands-on skill performance assessments through case study analyses and written assignments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets	70% of assessed students will have a passing grade on the case study analyses and written assignments in BMGT 2309 Leadership.
Findings	2010-11: number of students = 24; number passed = 27 ; pass rate: 89 %
Assessment of Previous Cycle's Action Plan	Develop a rubric to score the case study analyses and the written assignments -On going Utilize Early Alert resources and instructor-initiated intervention methods as needed. Review course materials and delivery methods to ensure content is relevant and focused. -On going Continue monitoring delivery methodology and use of course materials. – On going
New Action Plans	Develop a rubric to score the case study analyses and the written assignments -On going Utilize Early Alert resources and instructor-initiated intervention methods as needed. Review course materials and delivery methods to ensure content is relevant and focused. – On going Continue monitoring delivery methodology and use of course materials. – On going Utilize online resources to provide relevant examples.