



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report

Academic Year 2010-11

Program/Award: Business Management: International Business Level 1 AAS Certificate

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Outcome #1	Demonstrate knowledge and skills for success in entry level management (supervisory) positions.
Measures	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students. . Also considered is the evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Entry-Level Supervision Certificate Award.
Targets	70% of assessed students will have a passing grade on the Concept- and hands-on skill performance assessments in the IBUS 2380 Cooperative Education – International Business, and all the goals set by the co-operative learning class will be achieved.
Findings	Course not taught as yet
Assessment of Previous Cycle's Action Plan	Develop rubrics to score the hands-on skill performance assessments Develop test blue prints for the concept assessments Offer internship experiences. Conduct surveys of employers involved in internship experiences. Develop job sites for students to expand their potential for employment.
New Action Plans	Research the merging of this Certificate with the International Logistics Management Certificate.