



ALAMO
COLLEGES

PALO ALTO COLLEGE

Program Student Learning Assessment Plan/Report

Academic Year 2010-11

Program/Award: Business Management: Administration Level 1 AAS Certificate

Program Lead Faculty: Veronica Rosas-Tatum

Department Chair: Dean Shelman

Outcome #1	Demonstrate organizational knowledge and workplace skills for satisfactory job performance in entry-level positions.
Measures	Concept- and hands-on skill performance assessments through case study analyses will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.
Targets	70% of assessed students will achieve a passing grade on the case study analyses in BMGT 2341 Strategic Management.
Findings	2010-11: number of students = 12; number passed = 11 ; pass rate: 92%
Assessment of Previous Cycle's Action Plan	Develop a rubric to assess the case study analyses - Ongoing Review course textbook and related materials for content level and recommend changes to existing resources. Ongoing Incorporate revisions to course that was added to curriculum for initial offering in 2006. - Completed Continue monitoring delivery methodology and use of course materials. - Ongoing
New Action Plans	Develop a rubric to assess the case study analyses Review course textbook and related materials for content level and recommend changes to existing resources. Incorporate revisions to course that was added to curriculum for initial offering in 2006. Continue monitoring delivery methodology and use of course materials.