



Career and Technical Education Degrees and Certificates

Business Management: International Business Level I AAS Certificate

#1	<p>Business Management: International Business Level I AAS Certificate Student Learning Outcome</p> <p>Demonstrate knowledge and skills for success in entry level management (supervisory) positions.</p> <p><u>IBUS 2380 Cooperative Education – International Business</u></p> <p>Career-related activities encountered in the student’s area of specialization offered through an individualized agreement among the college, employer, and student. Under the supervision of the college and the employer, the student combines classroom learning with work experience. Includes a lecture component.</p>
	<p>Courses in the degree/certificate plan that address this outcome</p> <p>IBUS 2380</p>
	<p>Assessment Measure for this Outcome:</p> <p>Concept- and hands-on skill performance assessments will be used to appropriately assess the total set of knowledge, skills, and abilities of the students. . Also considered is the evaluation of the goals set by agreement for the co-operative learning class used as the capstone for the Entry-Level Supervision Certificate Award.</p>
	<p>Achievement Target for this Measure:</p> <p>70% of assessed students will have a passing grade on the Concept- and hands-on skill performance assessments in the IBUS 2380 Cooperative Education – International Business, and all the goals set by the co-operative learning class will be achieved.</p>
	<p>Findings for <u>IBUS 2380 Cooperative Education – International Business</u></p> <p>Course not taught as yet.</p>
	<p>Related Action Plans:</p> <ul style="list-style-type: none">• Develop rubrics to score the hands-on skill performance assessments• Develop test blue prints for the concept assessments• Offer internship experiences.• Conduct surveys of employers involved in internship experiences.• Develop job sites for students to expand their potential for employment.