



ALAMO
COLLEGES

PALO ALTO COLLEGE
AA Speech

Fine & Performing Arts Degrees and Certificates

#1	<p>AA Speech Degree Student Learning Outcome</p> <p>Students will demonstrate an understanding of the processes for developing and presenting effective oral presentations.</p>
	<p>Courses in the degree plan that address this outcome</p> <p>SPCH 1311, SPCH 1315, SPCH 1318, SPCH 1321</p>
	<p>Assessment Measure for this Outcome</p> <p>SPCH 1311, SPCH 1315, SPCH 1318, SPCH 1321: For all full-time faculty (and the full-time temp) choose a oral presentation in their course, and assess this objective with student #3, 5, 7, 9, 10 and 12 in speaking order using a holistic rubric: Exceeds Expectations, Meets Expectations, and Does Not Meet Expectations in each of three sub-categories. The categories are:</p> <ol style="list-style-type: none">1. Student will demonstrate an effective speech delivery2. Student will provide appropriate speech content3. Student will demonstrate effective speech organization
	<p>Achievement Target for this Measure</p> <p>70% of assessed students will Meet or Exceed Expectations in all three sub-categories</p>
	<p>Findings</p> <p>59—Exceeded expectations</p> <p>58---Met expectations</p> <p>3---Did not meet expectations</p>
	<p>Related Action Plans</p> <p>As a faculty, we will continue to work together to determine areas of need as we work with our students and plan ways to assure continued success. Having created the speech assessment tool used in this project allows each faculty member to have a benchmark that can be used to evaluate our speech students.</p>
#2	<p>AA Speech Degree Student Learning Outcome</p> <p>Students will apply their understanding of the transactional nature of the communication process.</p>



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	Courses in the degree plan that address this outcome All SPCH Core Courses
	Assessment Measure for this Outcome All SPCH Core Classes: through interactive and directed activities in class that demonstrate how to communicate effectively and appropriately
	Achievement Target for this Measure
	Findings
	Related Action Plans Assess this outcome on the next program assessment cycle.
#3	AA Speech Degree Student Learning Outcome Students will apply principles of effective listening in various communication contexts (i.e. Audience, group interaction; interpersonal interaction)
	Courses in the degree plan that address this outcome All SPCH Core Courses
	Assessment Measure for this Outcome All SPCH Core Classes: interactive and directed activities in each class that demonstrate how and when to apply effective listening techniques.
	Achievement Target for this Measure
	Findings
	Related Action Plans Assess this outcome on the next program assessment cycle.



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