



ALAMO
COLLEGES

PALO ALTO COLLEGE

AA Economics Degree

#1 Student Learning Outcome

Students enrolled in Econ. 2311 – Economic Geography, must demonstrate knowledge of the geographical location of resources essential to the continuing globalization of the economy.

Assessment Measure for This Outcome

Selected questions will be placed on the final examination for Econ. 2311:

Achievement Target for This Measure

70% of all students taking a final exam in Econ. 2311 will correctly answer the above questions.

Findings

Econ. 2311 was not offered in the Spring, 2010 semester.

Related Action Plans

When Econ. 2311 is successfully offered, the questions will be addressed on the final exam. A test item blue print will be developed for the set of questions.

#2 Student Learning Outcome

Students enrolled in both Econ. 2301 and Econ. 2302 demonstrate the ability to use and understand simple graphs.

Assessment Measure for This Outcome:

Three graphs with accompanying questions will be on each instructor's final examination for both Econ. 2301 and Econ. 2302



Achievement Target for This Measure:

70% of students taking the final exam in Econ. 2301 and Econ. 2302 will successfully answer the above questions.

Findings:

In two sections of 2301 and two sections of 2302 taught by Gregory Johnson, the following percentage of students successfully answered the questions:

Question No.	2301	2302
#1	35.0%	66.0%
#2	81.0%	85.5%
#3	65.0%	57.0%
Average Total	60.3%	69.5%

In three sections of 2301 taught by Belinda Roman, the following percentage of students successfully answered the questions:

Question No.	2301
#1	98.0%
#2	80.1%
#3	63.3%
Average Total	80.5%

Related Action Plans:

Create test item blue prints for these questions.

The statistics indicate that 69.5% of Mr. Johnson's and 80.5% of Ms. Roman's students did successfully answer the questions pertaining to graphs. Provide additional tutoring for all students.

#3 Student Learning Outcome:

Students enrolled in both Econ. 2301 and 2302 will demonstrate their ability to describe the market system and explain how it differs from other economic systems.

Assessment Measure for This Outcome:

Selected questions on the final exam will be used to assess this outcome.



Achievement Target for This Measure:

70% of the students taking the final exam will successfully answer all three questions.

Findings:

In two sections of 2301 and two sections of 2302 taught by Gregory Johnson, the following percentage of students successfully answered the questions:

Question No.	2301	2302
#1	49.5%	36.5%
#2	36.0%	35.5%
#3	28.0%	35.0%
Average Total	34.5%	36.0%

In three sections of 2301 taught by Belinda Roman, the following percentage of students successfully answered the questions:

Question No.	2301
#1	95.7%
#2	85.2%
#3	79.7%
Average Total	86.9%

Related Action Plans:

Create a test item blue print for these questions.

Meeting with full-time and adjunct faculty to specifically discuss improvement of student learning of this outcome and generate an action plan.

#4 Student Learning Outcome:

Students enrolled in Econ. 2301 or 2302 will explain how supply and demand interact to form the price system.

Assessment Measure for This Outcome:

Specific questions on the Econ. 2301 and 2302 will be used to assess this outcome.

Achievement Target for this Measure:

70% of students taking the final exam will successfully answer the above questions.



Findings:

In two sections of 2301 and two sections of 2302 taught by Gregory Johnson, the following percentage of students successfully answered the questions:

Question No.	2301	2302
#1	72.0%	67.0%
#2	47.0%	38.5%
#3	64.5%	75.5%
Average Total	61.2%	60.3%

In three sections of 2301 taught by Belinda Roman, the following percentage of students successfully answered the questions:

Question No.	2301
#1	62.0%
#2	55.9%
#3	68.8%
Average Total	62.0%

Related Action Plans:

Create a test item blue print for the exam questions

Since the percentages of successful completed are below the target of 70%, the Economics faculty will revisit how they are presenting the material related to this objective and develop a plan to address this outcome in the two courses.