Assessment and Evaluation: Assessing Student Learning Outcomes
Palo Alto College
October 29, 2010
Morning Plenary

Two Minute Evaluation

Thank you for participating in today’s plenary. What would an assessment workshop be without an assessment? Please take a moment of your time to give the facilitator feedback and to give Palo Alto’s leadership ideas for continuing programs. Your responses will be reported in the aggregate and will remain anonymous.

1. What is one thing you will take with you from this plenary that you can use immediately in your job?
   - Creating SLO’s and programmatic outcomes; more practical clarity of developing student outcomes; understanding the difference between a learning outcome and a program outcome (5)
   - The handout w/ the action verbs that breaks down into cognitive/affective learning; The handout on the student learning outcomes will be very helpful to me. The examples are excellent; the language used in writing learning and program outcomes; the worksheets (5)
   - Need to look at student outcomes and that change can be good
   - Evaluation should be ongoing;
   - Include people from outside the department to assist; good for folks outside of my dept. to help bounce off ideas (2)
   - Writing effective program outcomes to improve program deliverable.
   - Keep track of info that is gathered and being able to use it in the future
   - How to write an effective mission statement
   - That assessment/KPI can be qualitative (purely). Look forward to looking at research
   - How to set measurable goals; make specific and measurable goals (2)
   - Learning outcomes with pre and post test will be implemented for my workstations on job skills for the semester
   - The emphasis of student learning as a main factor in retention
   - Develop a better mission statement; that the mission statement should be clear, concise, and obtainable; as a program director, I have identified some info in which we can add to our mission statement (3)
   - I handle development for the college and we have students participate
   - How to assess my department and our goal
   - Need to produce both learning obj. and program obj. info on the outcomes and how to relate it to my area
   - Assessment and evaluation are different
   - Evaluate current unit mission and outcomes to better determine what re learning vs. program outcomes
   - Nothing
   - How to phrase your outcomes correctly and how important it is
   - Develop clear, short goals so program and learning outcomes can be effective
- Evaluate and backup substantial evidence/research that goes along with budget #s
- That we need to be able to measure the learning outcome
- Evaluate my duties and determine how they effect students
- In our annual goals. I will develop learning outcomes for the students participation in our gala and provide pre and post tests to assess their learning
- I can clearly articulate what our department’s learning outcomes and evaluations can become if we really look at everything to ensure we are doing the right things for our students
- Work together to really figure out the students needs
- Student/work study learning outcomes suggestion
- I am reminded of the importance of using pre and post test evaluation to measure student knowledge

2. What is one question that you still have?
- None (5)
- No question just a bit more evidence
- Would it be too late to revise mission statement?
- Not sure
- How can we interrelate learning outcomes within different departments?
- How to transform Qualitative into KPI
- What measures are good
- How to evaluate specific assessment terms
- How do you make a realistic KPI with no data?
- How does one begin the process?
- The how to process
- No questions just looking forward to applying new knowledge and strategy
- Why am I here
- Coordinating all the data etc to paint an overall picture really like 4 c’s
- Defining measurement of outcomes
- What is an easy but effective way to measure (or 1-2) that I can always use
- #’s are given to us, does it need the entire backup to help us understand these #’s? People complain about cuts
- Will our leadership use what we have learned today?
- The exact structure of ea. Outcome i.e. mission, learning, assessment (what order?)
- How can I write a good mission statement
- Program outcome

3. Was the plenary a good investment of your time?  
Yes 36  No 3
If no, please explain how it could have been a better.

- The sound varied and made it difficult to hear clearly. The visual and handout helped
- Not sure

4. What suggestions do you have for future workshops on learning outcomes and student affairs assessment?
This room is not always the best meeting space for large groups. It is important to be careful when setting up tables in this way. It was very hard to hear at certain points in the presentation; the session held in another room; a better location (3)

Have at least one person from the dept in the mission assignment so that the group can get a better grasp of the topic

I liked the work session, however, I am still new to the education industry and people in my group pushed items on me simply because we received my department- but I had no idea what we trying to accomplish. My sense was that they didn’t have a good grasp either. I would suggest more time.

This was very good- you are a good presenter and appreciated the engaged learning process.

I enjoy group work and learn a great deal from my colleagues

Clear structure and guidelines of mission/outcomes/assessment presented in a simplified manner and then followed by detailed examples.

More hands on

I usually do not participate with writing unit goals on assessment. We need to be more involved

Maybe speak a little more louder 😊 other than that good!

More assessment workshops

I learned a lot about making a workshop relevant from you today

It was a good overview but I think programs are so diverse that its hard to start applying to specific programs

How assessments fits into etcs overall inst. Effectiveness plan – to include strategic and operational planning as well as program review

Updates and new research on the area

More projection of voice

None (4)

Assessment tools involved

A few more examples on learning and program outcomes (2)

A session to identify what LO’s are aligned with KPI’s to improve overall alignment

More practice of writing learning outcomes

Great

Do away w/ the practices