

THE STRATEGIC PLAN GUIDES WHAT WE DO.

All College Conversation Oct. 25, 2012

Palo Alto College 2017: A campus of excellence, learning, and inspiration, where students, faculty, staff, and the community thrive.

What will it take to achieve it?

54 topics -> 43 themes -> 12 categories

A. Student Success
A1. Resources & Instruction
A2. Student Engagement
A3. Recruitment & Retention
A4. Student Pre-College
A5. International Education & Special Populations

B. Faculty and Staff Support
B1. Professional Development
B2. Wellness
B3. Campus Utilization
B4. Customer Service

C. Communication
C1. Community
C2. HR & Employee Issues
C3. Marketing/PR

Strategic Planning Retreat: Day 1 April 19, 2013

How can Palo Alto College best marshal its internal and external resources to ensure that our students succeed?

Practical Vision = 6 Categories

1 Corporate and Community Collaboration

C1 C3

2 Active and Empowered Employees

B1 C2

3 Engaging Campus Culture & Communication

A2 A3 A5 B2 B3 C3

4 A Culture of Student Success

A1 A2 A3 A4 A5 B4

5 Resources for Success

A1 B3 C3

6 Active and Empowered Student Voice

A2 B3 C1 C3

Strategic Planning Retreat: Day 2 June 6, 2013

What innovative, substantial actions will deal with the underlying contradictions and move us toward our vision?

5 Strategic Directions

I Empowering Students for Success

4 6

II Creating/Sustaining a Culture of Inclusiveness

2 3 6

III Sharing the PAC Experience

1 3 5 6

IV Celebrating PAC Excellence

1 3 5 6 > PR
2 6 > Voices

V Targeting Our Resources for Success

1 5

2013-2014 and Beyond

What will we do this year?

What Are We Doing NOW

• Advising

A1 A2 A3 B1

• QEP/PBL

A1 A2 A3 B1

• Learning Communities

A1 A2 A3 B1

• STEM Initiatives

A1 A2 A3 B1

• Required Tutoring

A1 A2 A3 B1

• New Student Orientation

A1 A2 A3 B1

• New Student Convocation

A1 A2 A3 B1

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